



2023 SPONSOR OPPORTUNITIES*



PLATINUM SPONSOR
(2)

\$10,000



GOLD SPONSOR
(3)

\$6,500



SILVER SPONSOR
(5)

\$5,000

CMA ANNUAL BUSINESS MEMBERSHIP (\$1,500 VALUE)

COMPLIMENTARY TICKETS TO CMA WEBINARS	Yes	Yes	Yes
OPPORTUNITY TO BE INTERVIEWED ON CMA PODCAST	Yes	Yes	Yes
DIGITAL BADGE + MEMBERSHIP CERTIFICATE	Yes	Yes	Yes
OPPORTUNITY TO HOST CMA WEBINARS	Yes	Yes	Yes
CMA BUSINESS DIRECTORY LISTING WITH PROMOTIONAL OFFER	Yes	Yes	Yes

MEDIA

CMA ANNUAL BUSINESS MEMBERSHIP <small>If current Member, renewal for next year</small>	Yes	Yes	Yes
LOGO ON CMA WEBSITE FOR 1 YEAR	Yes	Yes	Yes
NAME AND BACKLINK ON GANJAPRENEUR PRESS RELEASE	Yes	No	No
YOUR LOGO ON EMAIL BLASTS (13K Cannabis Industry Recipients)	Current Business Members: 5 New Members: 3	Current Business Members: 3 New Members: 2	Current Business Members: 2 New Members: 1
VIP TICKETS TO THE EVENT	Current Business Members: 5 New Members: 3	Current Business Members: 3 New Members: 2	Current Business Members: 2 New Members: 1
SOCIAL MEDIA SHOUTOUTS (23K followers across platforms)	Current Business Members: 5 New Members: 3	Current Business Members: 3 New Members: 2	Current Business Members: 2 New Members: 1

DURING EVENT

LOGO ON SUMMIT SLIDES	Yes	Yes	Yes
2 MINUTES TO SPEAK TO AUDIENCE DURING SPEED NETWORKING	Yes EITHER OR	No	No
2 MINUTES TO SPEAK TO AUDIENCE DURING VIP-ONLY SPEAKER'S ROUNDTABLE	1 per Platinum Sponsor Yes	No	No

POST EVENT

LOGO + PROMOTION TO ALL ATTENDEES ON EMAIL FOLLOW UP	Yes	No	No
MENTION IN POST SHOW PR	Yes	No	No
EXCLUSIVE EMAIL BUYOUT	Full email	Newsletter blurb	No

*CMA has several upcoming launches this fall; get in touch if you're interested in curating a custom or bundle sponsorship package!